


**SUDZ!**  
**FUNDRAISING**

OUR CLEAN ... YOUR CAUSE!

# The Ultimate Guide to Laundry Detergent Fundraising





The internet is overflowing with fundraising ideas, but who has the time to sort through them all? We understand that when you're searching for easy fundraising solutions, you want something straightforward and effective. That's why we've done the legwork for you, compiling a quick reference guide to help you choose the perfect fundraiser for your team or group.



**WE DID ALL THE RESEARCH  
SO YOU DON'T HAVE TO!**

Below, you'll find fundraising ideas that are not only easy to implement but also highly effective. These ideas consider simplicity in planning and promotion, along with maximizing the money raised in the shortest time possible.

***“Raising money is a necessary part of team sports and organizations, but it doesn't have to be a pain to be fun and profitable!”***

***Jenny Kress***

# OUR CRITERIA FOR AN EASY, PROFITABLE FUNDRAISER

Here are the key criteria we established to identify the perfect fundraiser for your team or organization:



## **Simplicity**

The fundraiser should be uncomplicated and easy to execute, allowing your team to focus on what matters most—raising funds and having fun.



## **Community Benefit**

It must genuinely benefit the community and make financial sense, ensuring that your supporters feel good about their contributions.



## **Health-Conscious**

The fundraiser shouldn't compromise the health of your supporters, promoting wellness and longevity instead of unhealthy habits.



## **Quick Implementation**

It should be fast to set up and deliver results swiftly, so you can see the impact of your efforts without delay.



## **Recurring Revenue**

Ideally, it should have a recurring element for year-round funding, providing a steady stream of income to support your ongoing needs.



## **Uniqueness**

A good fundraiser should stand out from the rest, offering something fresh and engaging that captures the interest of your community.

# TIRED OF **OUTDATED** FUNDRAISERS?

Maybe it's time to try The Laundry Detergent Fundraiser. This option is incredibly easy to conduct and allows you to maximize your earnings for your team or group. It checks all the boxes of a great fundraiser without any downsides.

1, 2, 3: Pure, Clean, Simple!

**SUDZ!**  
**FUNDRAISING**

**100% PURE**



## **Pure**

Our laundry detergent fundraiser offers a pure and essential product that every household needs. It's a straightforward choice that aligns with your fundraising goals without any unnecessary complications.



## **Clean**

This fundraiser is super easy to run, ensuring a clean and seamless process from start to finish. With repeatable and recurring income, your team or organization can enjoy year-round fundraising success.



## **Simple**

As a healthy alternative to junk food fundraisers, our laundry detergent option supports the well-being of your supporters. You can raise funds while promoting a healthier lifestyle for everyone involved.

# CASE STUDIES



## The Green Valley Soccer Club

raised over \$15,000 last year by selling our eco-friendly laundry detergent. Their supporters loved the idea of purchasing a product they already use, and the club was able to fund new uniforms and equipment.

## The Riverdale High School Band

has consistently raised \$10,000+ annually for the past three years. By leveraging the simplicity of our laundry detergent fundraiser, they've managed to cover travel expenses for competitions without the stress of organizing multiple events.



## The Oakwood Community Center

shifted from selling candy to detergent and saw a 50% increase in profits. Their supporters appreciated the healthier option, leading to a successful and sustainable fundraising model.





# LAUNDRY DETERGENT FUNDRAISING TIPS AND TRICKS



After a decade of helping organizations like yours raise money through household products like laundry detergent, here are our top tips and tricks:

- **PLAN AHEAD**

Start early and map out your fundraising strategy for maximum impact. This ensures you have ample time to engage your community and build excitement.

- **PROMOTE WIDELY**

Reach out to everyone in your network to spread the word and boost participation. Utilize social media, community events, and word-of-mouth to maximize your reach.

- **PRODUCE EFFICIENTLY**

Ensure smooth production and distribution of the product to maintain supporter satisfaction. A well-organized delivery process keeps your supporters happy and encourages repeat participation.

**READY TO START YOUR  
FUNDRAISING CAMPAIGN?  
START WITH SUDZ TODAY!  
CLICK HERE TO REGISTER.**

Or Visit [SudzFundraising.com/Register](https://SudzFundraising.com/Register).