



OUR CLEAN ... YOUR CAUSE!

EASY FUNDRAISING IDEAS

ULTIMATE GUIDE



Easy fundraising ideas are a dime a dozen on the internet. Everyone seems to think you want a giant list of endless possibilities for raising money. We bet you've probably seen a couple of sites that had massive lists of every type of fundraiser imaginable. Fundraisers you'd never do in a million years. Even fundraisers touted as "easy fundraisers" that wouldn't even be appropriate for your team or group! Well, we figure if you're looking for easy, you certainly don't want to spend hours researching the best fundraiser for your team or group - you just want a quick fundraiser reference guide and to be done with it!



**WE DID ALL THE RESEARCH
SO YOU DON'T HAVE TO!**

Below you'll find easy fundraising ideas that are perfect for your group. Ideas that really take into account how simple the fundraiser is to plan and promote, along with how much money you can raise in the shortest time.

“Raising money is a necessary part of team sports and organizations, but it doesn't have to be a pain to be fun and profitable!”

Jenny Kress

OUR CRITERIA FOR AN EASY, PROFITABLE FUNDRAISER

Here are some quick rules we laid down early in our search for the perfect fundraiser for your team or organization:

- ✓ The fundraiser can't be complicated
- ✓ It has to truly benefit the community and make financial sense
- ✓ It cannot make your supporters fat or sick
- ✓ Your fundraiser must be quick to implement, get done, and get funding in the door
- ✓ It should have a recurring element so you don't have to have big fundraisers once or twice a year, but have funding coming in year-round
- ✓ A good fundraiser should be different, unique, and not like everyone else runs

TIRED OF **OUTDATED** FUNDRAISERS?

Not only are teams and groups tired of the following types of fundraisers, but community supporters are as well. This leads to a lot of effort, for less than ideal dollars.

| | | | |
|------------------|---------------------|--------------|---------------------|
| Walkathons | Battle of the Bands | Concerts | Talent Shows |
| Chilli Cookoffs | Sing-a-thons | Bingo Nights | Fundraising Parties |
| Silent Auctions | Carnivals | Dance Offs | Art Auctions |
| Golf Tournaments | Trivia Nights | Marathons | Car Washes |

This is a tiny list of what baseball, softball, gymnastics and other teams and groups use to raise money, and they are all tired and take a lot of work to organize. Usually, groups have more fundraising to do, especially for expensive things like travel baseball or other travel sports, for which you need to raise thousands of dollars per player.

EASY, FRESH FUNDRAISING IDEAS

THAT ARE FUN AND PROFITABLE

Here are three types of fundraisers, based on our criteria above, that would fit the bill:



Why are these easy fundraising ideas
the **easiest ways to raise money?**
Let's look at each one...



The Laundry Detergent Fundraiser

This one is truly easy to conduct and enables you to raise the most money for your team or group. It has all the things we like about a good fundraiser and nothing we don't.

1. Pure, Clean, Simple! Everyone Uses these products. Every. Single. Household
2. Super Easy to Run! Repeatable, recurring income for your team or organization. Year round fundraising at its very best.
3. A Healthy Alternative to Junk Food! You want your supporters to live long healthy lives. Now you don't have to sell them junk to raise money.

This is what we call the Triple Win! Good for you (the organizer) the kids or group members(easy to do) and your community (healthy and saves money). **EVERYONE TRULY WINS** with this easy fundraising idea.

READY TO GET STARTED

on an easy fundraiser right now?



All Natural Soy Candles & More

This one is different than usual fundraisers and provides you with yet another easy fundraising idea with something that is useful and desired by your supporters.

1. The best candle is made with soy! – The latest in candles is organic soy candles with non- toxic scents. Soy candle are the rage right now.
2. Super Easy Fundrasier – Repeatable, recurring income for your organization or team. Keep them coming back for more.
3. A Healthy Alternative ...again!-You want your supporters to live long healthy lives. Now you don't have to sell them junk to raise money.

This is what we call the Triple Win! Good for you (the organizer) the kids or group members(easy to do) and your community (healthy and saves money). **EVERYONE TRULY WINS** with this easy fundraising idea.



EASY FUNDRAISING IDEAS, TIPS, AND GUIDES



It wouldn't be an "Ultimate Guide" to easy fundraising ideas without the resources you can use to pull off the best fundraiser ever!

PLANNING

- Planning A Winning Presentation for your Fundraiser
- 5 Keys To Making Your Fundraiser Highly Successful

PROMOTING

- Promote Your Fundraiser with a Facebook Event
- Promoting Your Fundraiser on Pinterest

SUCCESS

- 3 Steps To A Successful Fall Fundraiser
- Tips for Providing Excellent Customer Service for your Fundraiser